

## Introduction

In 1998, following reorganisation and a name change to Scott Wilson, Scott Wilson Scotland, Scott Wilson Railways etc and the introduction of the new Scott Wilson logo and identity, numerous marketing items, from flags to golf tees, were commissioned and distributed to the various companies, groups and marketing departments throughout the worldwide Scott Wilson Group.

Prior to 1998, such marketing material and identity was generally limited to letter headings, the standard Association of Consulting Engineers [ACE] Project Signboard and the occasional sticker for application to notebooks, files and the like.

Included here are photographs of marketing memorabilia held by Jim McCafferty, Bob McGowan and Ronnie Hunter. As will be seen, they appear to have had different interests, tastes or levels of access to this material.

Some 'non standard' memorabilia has been included for interest.

See also: 1. Jim McCafferty Collection; 3. Ronnie Hunter Collection; 4. SW Project Signboard.

## 2. The Bob McGowan Collection



2.1 Golf ball; Roller ball and ball point pens; Propelling pencil; Key rings [one with bottle opener, another with torch]; Cuff links; Lapel badge; Drinks coaster.



2.2 A close-up of the Golf ball.

Irwin Johnston was an Australian Consulting Engineer acquired by Scott Wilson Asia Pacific. This venture did not work out and Irwin Johnston eventually went its own way.



2.3 Sports shirts showing development of the logo from SWK to Scott Wilson Kirkpatrick to Scott Wilson. Also showing the development [or otherwise] in sartorial style.



2.4 Drinks glasses, one with the Scott Wilson Logo, the other commemorating the 50<sup>th</sup> Anniversary KWOGS Quich Golf Match at Glenbervie [KWOGS: cryptogram of Scott Wilson Glasgow Office].



2.5 The African Directors, or perhaps only those from Zimbabwe, gave all the participating Directors what looked like a short plank of wood with this brass plate commemorating the International Directors Conference at Capetown in November 1995. Table Mountain can be seen inscribed in the background. The planks of wood [with strategically placed holes] turned out to be wine bottle stands which, balanced correctly, provide an unusual talking point at any dinner party. The wood was said to be from railway sleepers from one of the historical colonial railway projects intended to link Cairo with Cape Town.



2.6 Bob's collection of Scott Wilson golfing paraphernalia including, tees, something to mark the position of your ball if it had to be moved to let an opponent put through, a 'green' hardness tester and what looks like a Scott Wilson card holder.



2.7 Bob's folder complete with the three stickers showing how the logo evolved over time.



2.8 Bob's 'Jag' with the personalised number plate that set the whole fad going!